



Location: State Dock
Lake Cumberland, Kentucky

Dates: **June 5, 6, 7, 2015**

Times: Friday 2-7 pm
Saturday 10-6 pm
Sunday 11-4 pm

Early teardown is unacceptable. Please respect show hours for the sake of our attendees and other exhibitors.

Accommodations: Lake Cumberland State Dock

6365 State Park Road
Jamestown, Ky 42629
Phone: 270-343-6000

Lake Cumberland State Resort Park

5465 State Park Rd
Jamestown, Ky 42629
Phone: 270-343-3111

Jamestown Marina

3677 South Highway 92
Jamestown, KY 42629
Phone: 800-830-5131

Web Sites: www.nationalhouseboatexpo.com
www.statedock.com
www.parks.ky.gov
www.jamestown-marina.com



RESERVATION CONTRACT

June 5, 6, 7, 2015

Please complete and return application with payment to:
National Houseboat Expo
 360 B Street, Idaho Falls, ID 83402

www.houseboatexpo.com • Phone: (208) 542-2240 Fax: (208) 522-5241

BILLING INFORMATION

Company: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

RATE INFORMATION

Slip Space

Number of Boats

- Manufacturers See slip area map for pricing
- Aftermarket Products \$850 per slip
- Boat Dealers \$650 up to four boats
\$50 each additional
- Boat Brokers See slip area map for pricing
- I understand that slip space will not provide or guarantee power _____ Please Initial.

Dock Space

\$450 (Includes Table & 2 Chairs — Must Pre Order by May 30, 2015)

YES! Include table and two chairs. _____ Please initial

Your dock space will be approximately 10' x 6' with partial coverage in some areas. Please be prepared for uncontrolled weather. Fans for heat, tents for rain, etc. *are your responsibility*. Dock assignment will be on a first-come basis. Houseboat Expo and State Dock is not responsible for theft or damage. Each exhibitor is responsible to secure products during and after show hours.

T-Shirt Sponsorship

\$125 Get your logo on the back of the 2015 Expo t-shirt. (Limited sponsorships available.)

TO BE FILLED OUT BY EXHIBITOR

Total Booth charge: \$ _____ Payment Enclosed

Please bill my Visa/MasterCard # _____

Exp. _____ 3 Digit Code _____ Name on card _____

Assignments will not be made without proper deposit. Application for the above space is hereby submitted in accordance with the terms and conditions on this contract and the Rules and Regulations of Houseboat Expo Partnership. Upon confirmation of space and acceptance of this contract by Houseboat Expo Partnership, the undersigned agrees to be bound by all terms and conditions contained herein.

PAYMENT TERMS: 50% Deposit required with signed contract to reserve your location. Final payments are due no later than May 1, 2015

NAME _____ SIGNATURE _____ DATE _____



June 5, 6 & 7
 www.houseboatexpo.com

NAME BADGE REGISTRATION FORM

NAME BADGE REGISTRATION DEADLINE:
FAX to The National Houseboat Expo by May 1, 2015...(208) 522-5241

All exhibitors will be required to wear their name badges during move in, show hours, and move out. Only those persons who regularly work for your company must wear this name badge. *The National Houseboat Expo* reserves the right to revoke name badge privileges from those in violation. If name changes are made, the original name badge must be returned to the Expo show office. By receiving exhibitor name badges, you acknowledge that you have read and agree to all the show rules and regulations.



FREE T-SHIRT FOR EXHIBITORS

Terms – Please Check one ...

- 10 x 6 Deck Space..... 2 Name Badges & T Shirts Total
- Slip Space.....5 Name Badges & T Shirts Total

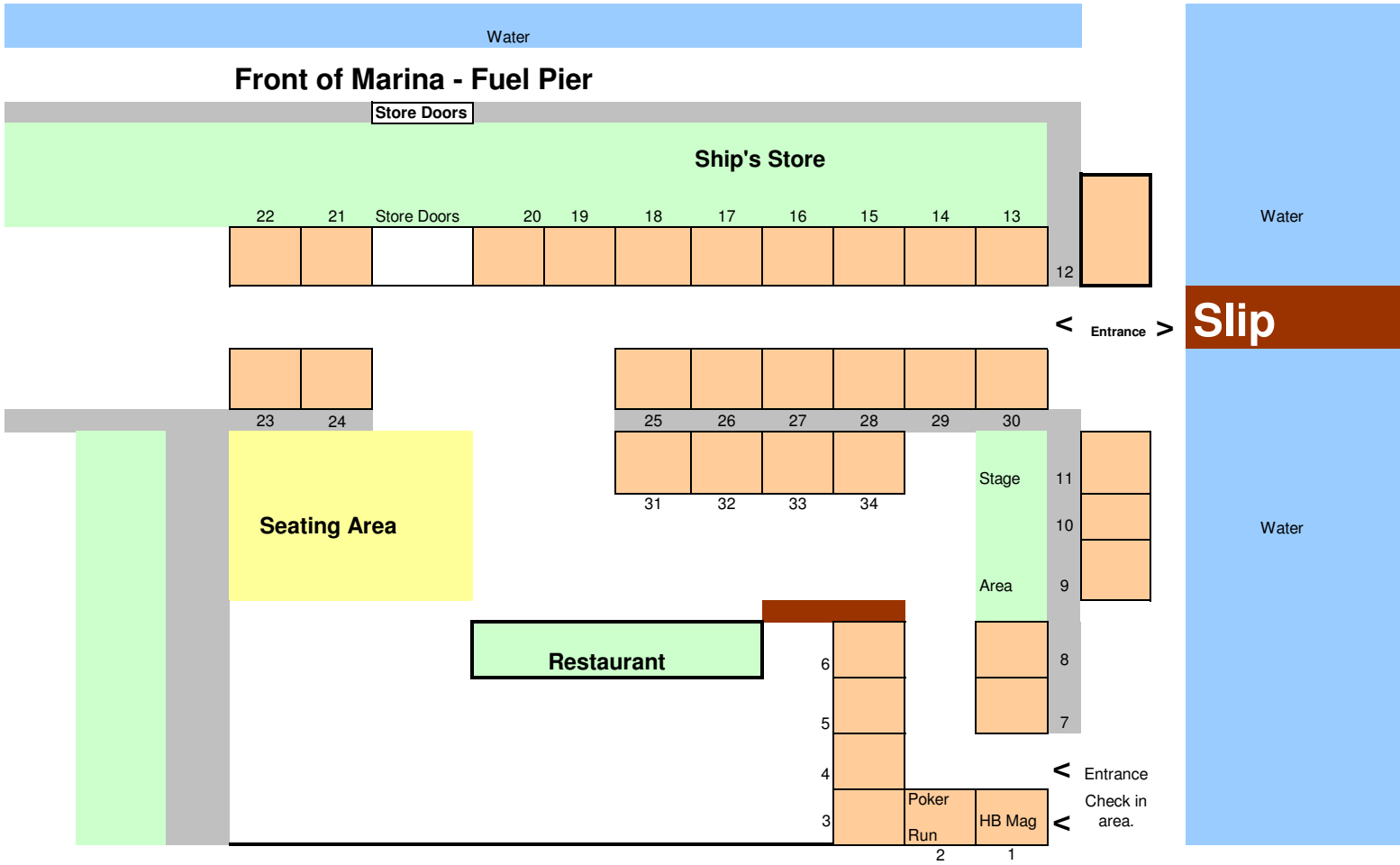
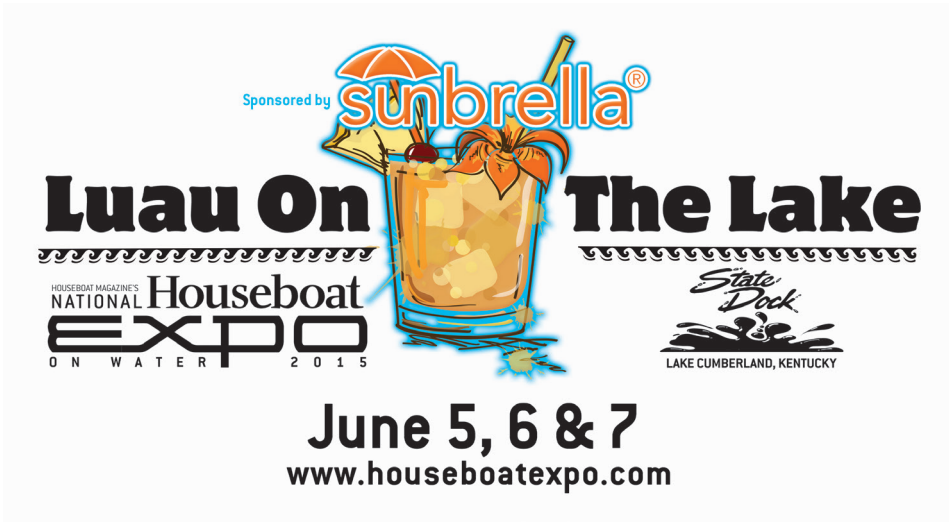
T-Shirts not guaranteed after May 1, 2015

Company Name: _____

Names of your staff: (No Charge) Each badge receives a T-Shirt. Please include size.

		Additional Name Badges \$5.00 each (\$10 with shirt)	
1. _____	S-M-L-XL-XXL	1. _____	S-M-L-XL-XXL
2. _____	S-M-L-XL-XXL	2. _____	S-M-L-XL-XXL
(Dock Space Limited to Two Badges.)			
3. _____	S-M-L-XL-XXL	3. _____	S-M-L-XL-XXL
4. _____	S-M-L-XL-XXL	4. _____	S-M-L-XL-XXL
5. _____	S-M-L-XL-XXL	5. _____	S-M-L-XL-XXL
(Slip Space Limited to Five Badges.)		6. _____	S-M-L-XL-XXL

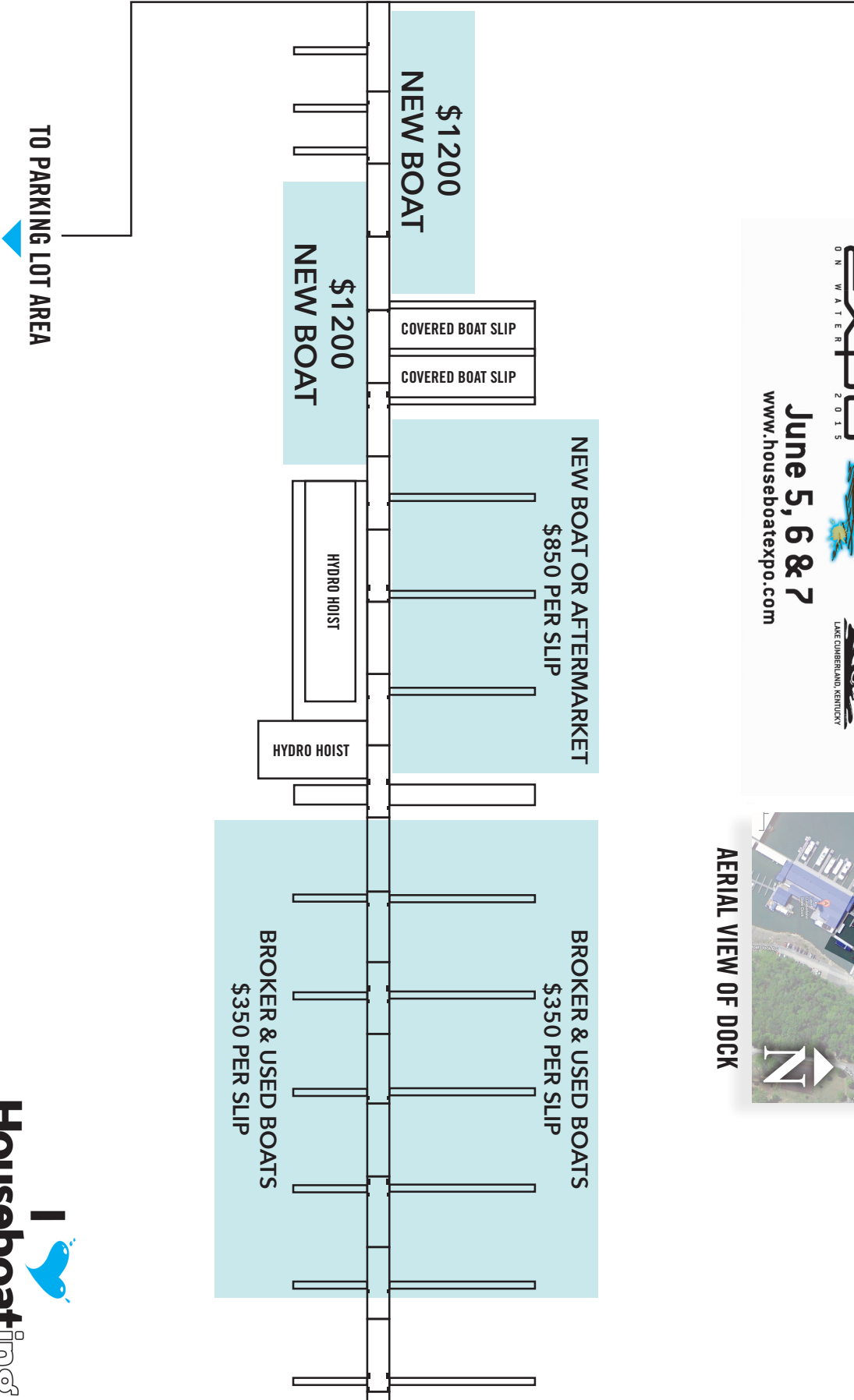
There will be a \$5 fee for any on-site replacement badges.



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SLIP EXHIBITOR AREA LOCATOR MAP

STATE DOCK RESTAURANT AND MARINA STORE





Luau on The Lake

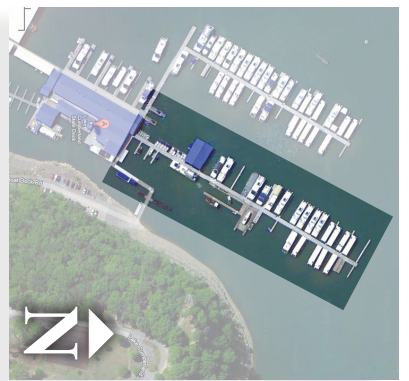
 NATIONAL Houseboat EXPO 2015

 ON WATER

 June 5, 6 & 7

www.houseboatexpo.com





ADMISSIBLE EXHIBITS

Exhibitor agrees to display only new, unused current Model-year boats and marine related products except as otherwise approved by show management. No product may be displayed without the endorsement of show management. Exhibits, which are of a disruptive, objectionable, or inappropriate nature, as interpreted by show management, will be removed from the show.

LATE ARRIVALS

Exhibitors arriving for set-up after their scheduled installation time can be relocated to any location specified by show management or, if no alternative is available may forfeit their show participation rights.

PAYMENT FOR SPACE

Exhibitors must be paid in full before they are allowed to move into the show.

CANCELLATIONS AND CUTBACKS

Should the exhibitor wish to cancel this contract or reduce the total amount of space (or spaces) Houseboat Expo Partnership will refund all payments only if written notice of the request for cancellation is received by Houseboat Expo Partnership, before the contract is accepted and signed by Houseboat Expo Partnership.

Once a contract has been countersigned, written notice of a cutback or cancellation must be sent to Houseboat Expo Partnership, a credit of funds received prior to that date would be issued according to the following formula:

75% credit-91 days or more prior to the show's opening day

50% credit- 90 days or less prior to the show's opening day

25% credit- 60 days or less prior to the show's opening day

No credit- 30 days or less prior to the show's opening day

Credits may be applied by the exhibitor to any Houseboat Expo Partnership, show, but must be used within 12 month's or written cancellation.

For all exhibitors requesting a space reduction, Houseboat Expo Partnership, reserves the right to relocate the exhibit or reconfigure it as determined by the show management.

SUBLEASING

Exhibitors may not sublease their space. Sublease in this use includes renting, sharing, donating or in any way allowing another company or person to display or advertise in an exhibitors space. Non exhibiting firms will not be allowed to place stickers, place cards, or other signs anywhere in the show.

SALE OF MERCHANDISE

Management reserves the right to limit over-the-counter sale of products for delivery at the show to designated areas.

INDEMNIFICATION

Exhibitor, without regard to assignment, lease, sublease or dealer occupancy shall indemnify, hold harmless, defend or reimburse the National Houseboat Expo, Louisville Exposition Center, Houseboat Expo Partnership, and its partners, and their managers, Board of Directors, officers, agents or employees from all losses, claims, liability, damage, actions, judgements recovered from or assessed against exhibitor or above named indemnity, plus expenses including, without limitation, attorney's fees and or use by the exhibitor, or other persons in connection with the show, or the use of the space, such indemnification shall not be effective in damage or injury resulting from the sole gross negligence or willful misconduct of the show sponsor, employees, expenses for any injury to or death of any persons, or any loss of, through theft or otherwise, or damage to property arising in any way in connection with the use and enjoyment by the exhibitor, or of any other person or entity, with the permission, express or implied, of exhibitor of the space, equipment or the show space of hall; arising from the use equipment, devices furnished to Houseboat Expo Partnership, and its partners, or any of it's employees.

ACTS OF GOD

Houseboat Expo Partnership, and its partners, shall have no liability whatsoever for any matter or thing resulting from strikes, lock-outs, fire or other acts of God; preventing exhibitor's show space from being made available to exhibitor.

In such case, Houseboat Expo Partnership shall return to Exhibitor payments made by Exhibitor after deducting therefrom a pro-rata share of expenses incurred in connection with said show.

INSURANCE

Houseboat Expo Partnership, and its partners, shall not be responsible for any loss of or damage to any property of the Exhibitor for any reason, including theft, unless such loss or damage is caused by gross negligence of Houseboat Expo Partnership, its partners, or any of it's employees. Exhibitor is required to follow and use any of the security arrangements made by Houseboat Expo Partnership, for property and valuables when the show is not open. In addition, exhibitor is required to provide and keep in force during the show period, including move in and move out periods, the following insurance coverage:

Worker's compensation and employer's liability insurance covering its employees in the state in which the show is being held, in accordance with the statutes, rules and regulations promulgated by that state's governing authorities.

Comprehensive general liability insurance, including blanket contractual liability insurance naming Houseboat Expo Partnership, and its partners, as an additional insured, with limits of \$1,000,000 combined single limit for bodily injury and property damage or commercial general liability insurance naming the same as additional insured with limits not less than \$2,000,000 general aggregate, \$1,000,000 products-completed operations aggregate, \$1,000,000 personal and advertising injury limit and \$1,000,000 each occurrence limit.

All risk property insurance covering all exhibitors property brought into or used in connection with the show, including move in and move out periods, with insurance coverage to be set forth in an insurance policy that includes (A) a waiver of subrogation against Houseboat Expo Partnership, and its partners, it's members, employees, officers and agents, and (B) limits of liability providing minimum coverage (with no deduction or participation provisions) of not less than the full replacement cost of the property lost or damaged.

Certificates of insurance shall be furnished as soon as possible to Houseboat Expo Partnership, and its partners, if requested by show management prior to or following the show.

COPYRIGHTS

Exhibitor hereby assumes all costs and expenses arising from exhibitor's or exhibitor's agents' or exhibitor's employee's incorporation or use during the event of any music, written material, dramatic rights, inventions or devices that are subject of any copyright, trademark, tradename, patent, franchise or other contractual or statutory protection. Exhibitor agrees to indemnify and hold harmless Houseboat Expo Partnership, its partnerships, its officers, agents and employees from any claims, damages, cost or expenses, including legal fees, which might arise out of or in connection with such incorporation or use.

AMENDMENTS

The show management shall have the full power in the interpretation and enforcement of all terms, rules and regulations and any further stipulations considered necessary for the proper conduct of the show.

Exhibitor agrees to comply with such terms, rules and regulations. Exhibitors' failure to comply with such terms, rules and regulations shall entitle Houseboat Expo Partnership, to terminate Houseboat Expo Partnership obligations under this contract.

Exhibitor agrees to comply with all pertinent laws, codes and regulations of municipal or other authorities, which affect the show space.

NATIONAL HOUSEBOAT EXPO TERMS, RULES AND REGULATIONS

NATIONAL HOUSEBOAT EXPO RULES AND REGULATIONS

Drawings, guessing games and prize contests of any kind sponsored individually by exhibitors are subject to prior approval by show management.